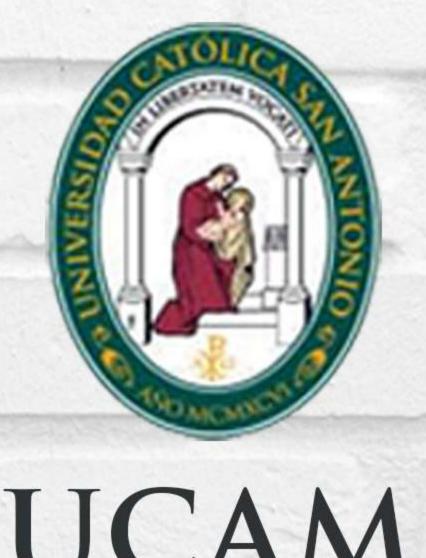
## SPORTS MANAGEMENT

ACADEMIC SESSION 2020-2021



UCAM

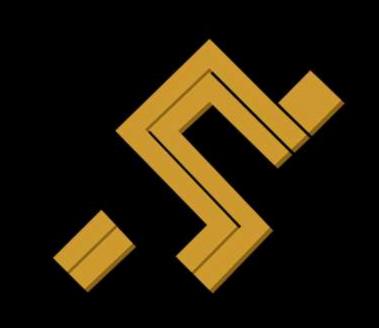
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8.8 Interaction

Median all 7.7

8.4 Collaborating Learning

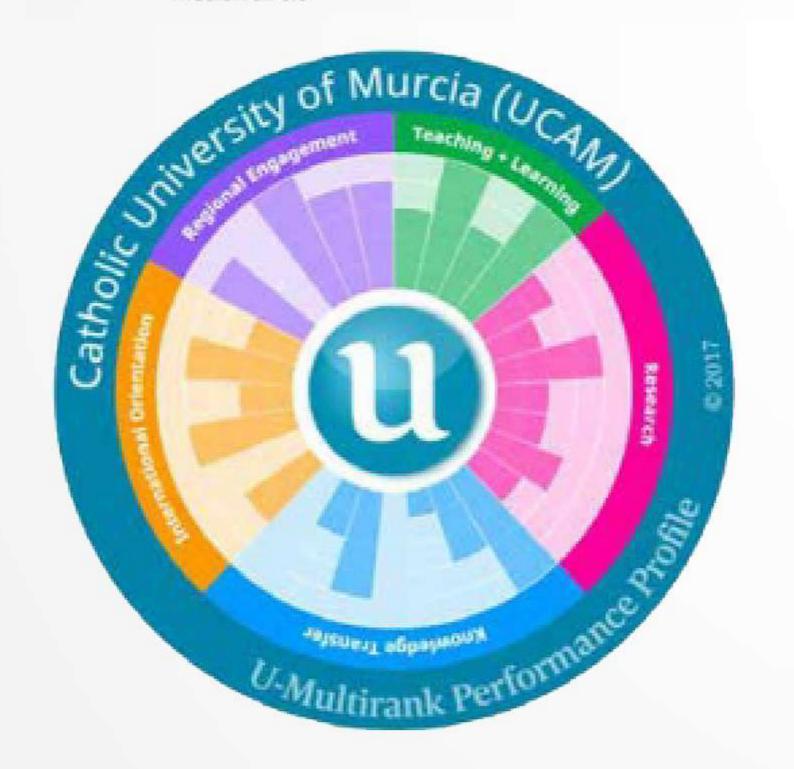
Median all 7.1

8.2 Recommendation

Median all 7.7

8.1 Learn About Work

Median all 6.8



#### WHY THE RANKING

The European Teaching Rankings lists the Catholic University of Murcia among the 200 best universities in Europe, and the top 10 who have received the best rating from their students.

#### **HOW STUDENTS RATE US?**

UCAM reached the top score in these four items based on 125,000 interviews to students from 18 European countries.

#### WHAT IS U-MULTIRANK

A project funded by the EU, to measure the quality of universities around the world, focusing mainly in Europe. The is its second edition.



institution, in association with the best International sports education institutions, have created the Masters, Diploma and certification courses which are unique and structured to develop sports executives, scientists and trainers who will be leaders of tomorrow in their respective domains and transform India into a Sports Super power.



66 Best International Sports Education conceptualized as per Indian Sports Ecosystem 99

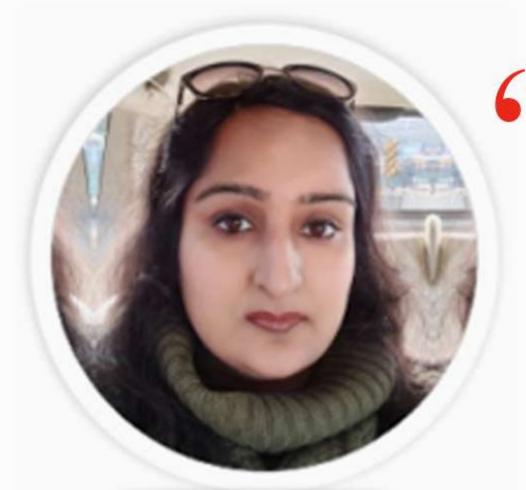
LT GEN. MANVENDER SINGH PVSM, AVSM, VSM, Honorary Director



Scientific and evidence based international best practices and information through structured curriculum

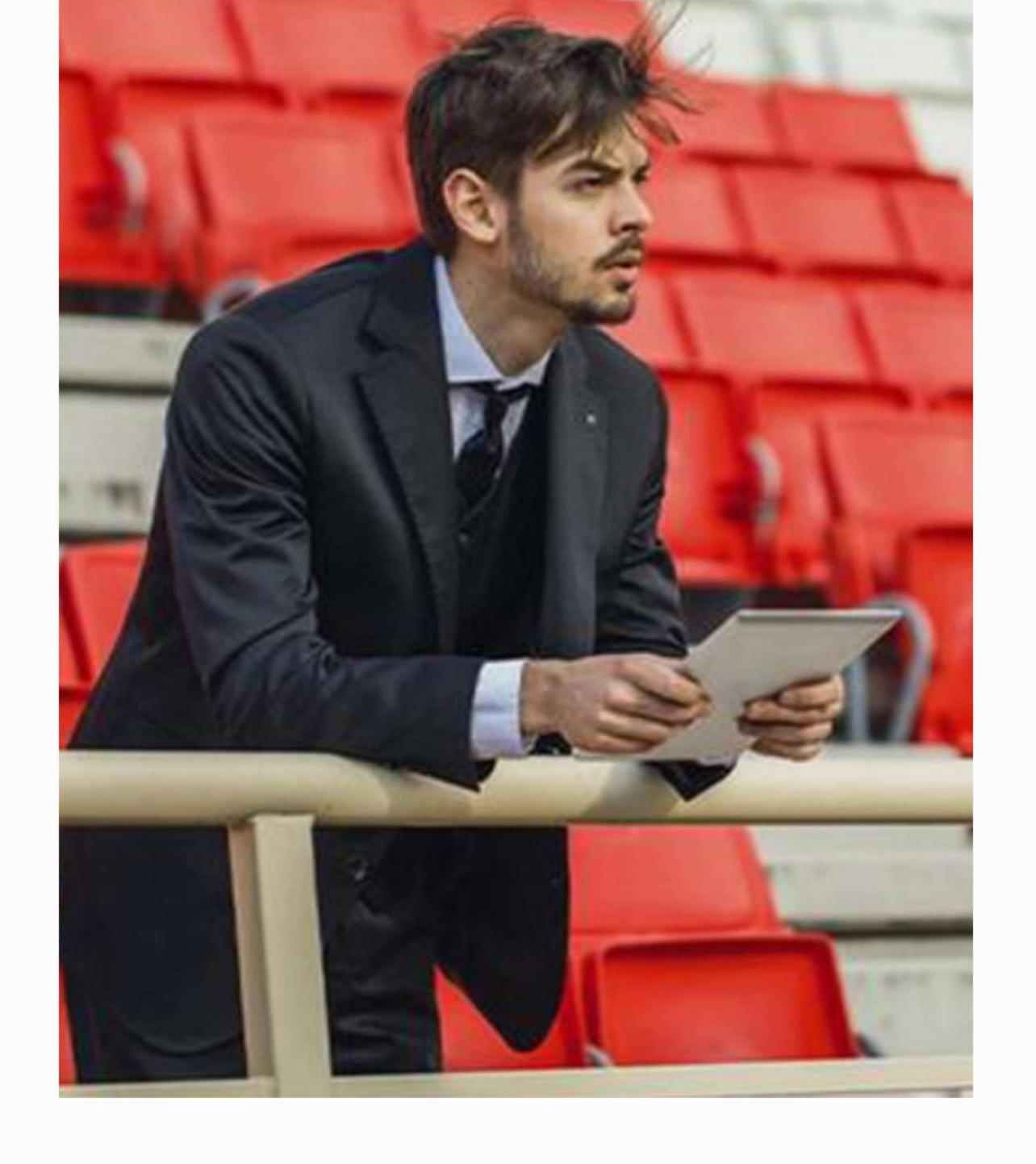
DRONACHARYA GANGULY PRASAD
Director Sports Education

Empower Evolve Enderprise



Quality, continuity and innovative pedagogy focused towards specific need of indian sports ecosystem.

SHALINI MAHESHWARI
Director Administration



## SPORTS MANAGEMENT COURSE HIGHLIGHTS



#### **ONE YEAR MBA**

A new concept in India as per latest Educational policy



#### **INTERNATIONAL**

Accredited Regular course and degree



Accreditation



#### **BIMODAL DELIVERY:**

Suitable for present COVID scenario



IAL Utar Na



National & International projects and hands-on training



**UCAM, INTERNATIONAL** 

**UNIVERSITY** with unique curriculum

and renowned resources now in India.

Are you looking for opportunities with

HANDS ON TRAINING, projects and

RENOWNED ORGANIZATIONS,

internships?

Be the next Leader in sports ecosystem. Enjoy your PASSION THROUGH YOUR PROFESSION AND GROW.

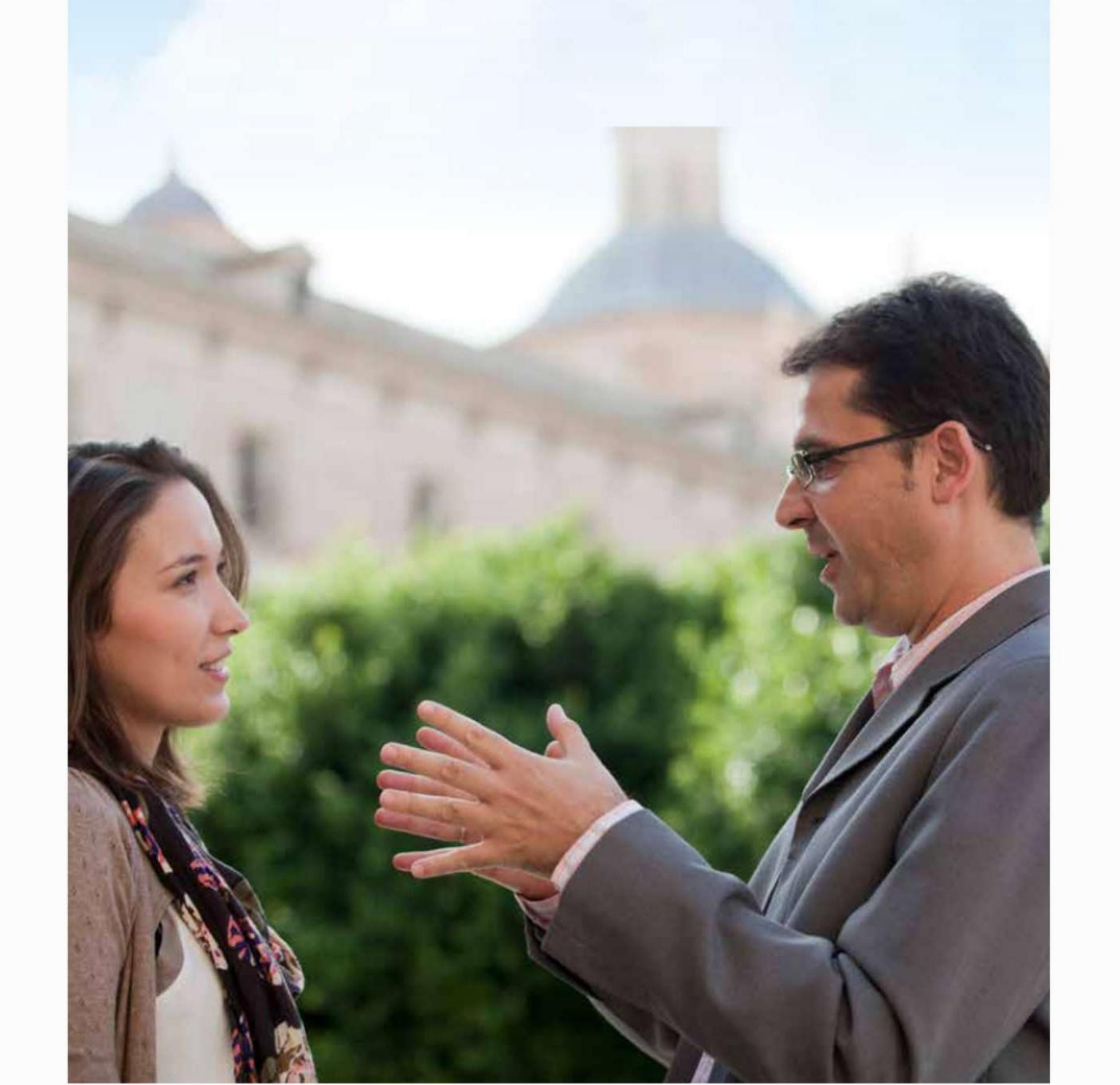




Scholarship









# MBA GOURSE STRUCTURE & FEES

TUTORIAL (Hrs)

600

CONTACT PROGRAM (Days)

30

CASE STUDY

06

**PROJECTS** 

02

DISSERTATION

01

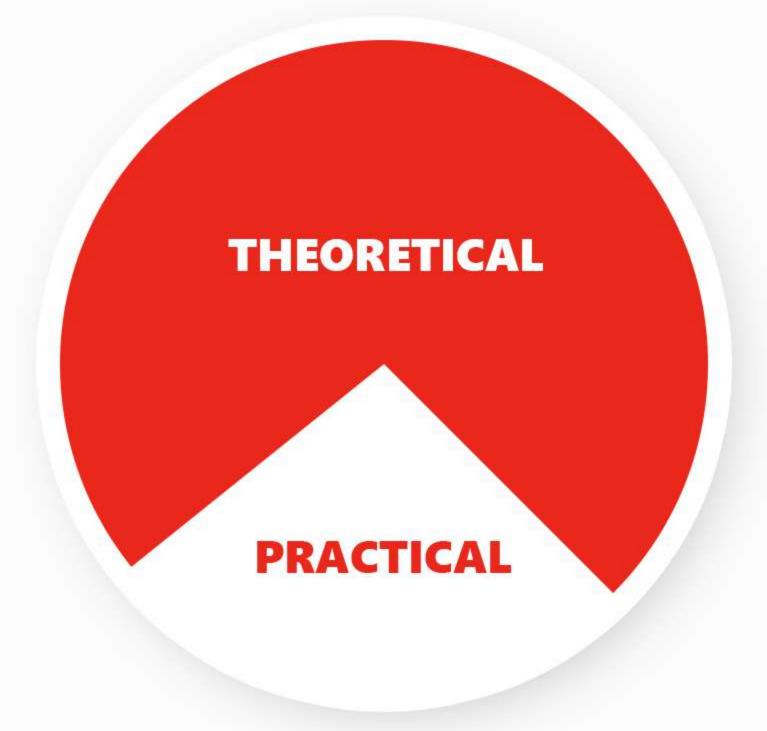
INTERNSHIP

4 Week

**FACULTY PROFILE** 



**COURSE ORIENTATION** 







SUBJECT TYPE:	Foundation	Specialization Module	Business Intenship	Dissertation	Total Credits
ECTS:	30	15	06	09	60

#### Module:I

Organization & Leadership

#### **Module:IV**

Law, Talent & Performance Management

#### **Module:II**

**Marketing & Research** 

#### Module:V

**Communication & Brand Activation** 

#### **Module:III**

**Logistics & Oporation** 

#### Module:VI

**Data Analytics** 

#### **Enrolment Fee:**

Rs 2,50,000 (at the time of Registration & enrolment)

#### **Monthly Tuition Fee:**

Rs 25,000 / Month

#### **Contact Program & Visit Fee:**

Rs 50,000

\* International 07 days' exposure Trip: Optional on Actual cost.

### FACULTY



LT GEN. MANVENDER SINGH VSM, AVSM, PVSM



PROF, SIMON CHADWICK

Director of Eurasion Sports em

Lyon France PhD Sport Sponsorship



SRINIVASAN SAIMANI
Founding Partner
Off the Bench
CIES



HIMANSHU TOMAR

Brand Lead - Times Internet, PGDM

Business Administration &

Management Alliance Business

School



RICARDO BALBEIRA

CEO & Founder - Soccer HUB,

Masters Sports Management
Universidode Catolica Portuguesa



PRERNA MAHENDRU

Marketing Head - Times Internet,

MBA

ICFAI Business School, Gurgaon



GURPARKASH SINGH
PhD. Knowledge Management
Management Faculty



PEDRO CORREIA

Broadcaster - UAE Pro League,

Bachelors' in Sports Psychology

Institute Superior da Maia



YOGARAJ KUMAR

New Business Development Officer,

SD Eibar, Masters in Football Business

Vrije Universiteit Brussel



JAN ESTELLER SUBIRATS

Project Manager - More Nostrum Cup

Masters - INEFC Barcelona



CARLOS CANTO
ISDE Business School



APOORVI JHA
Sports Law Expert, Masters In
International Sports Law, ISDE



RICHARD DENTON
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FIFA International Master In

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