

POST GRADUATION IN FOOTBALL EXECUTIVE

FOLLOW YOUR
PASSION



**Universidade
Europeia**

SPORTZ NEXT

EDUCATION INSTITUTE

EMPOWER, EVOLVE, ENTERPRISE

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COURSE

INTRODUCTION

The football industry has become highly professional and competitive. A high level of knowledge is required, not only about football but also about many other areas adjacent to this industry. Thus, the knowledge that a Football Executive should embrace is quite comprehensive and in different areas of knowledge such as Management, Marketing, Media Management, Event Management and Sports Facilities as well as Behavioral areas such as Leadership and Negotiation.

Thus, considering Universidade Europeia's experience in promoting programs in this area, combined with the rich portfolio of trainers capable of delivering their knowledge, we created an educational program with all the necessary content, so that students are properly prepared to work in this area.

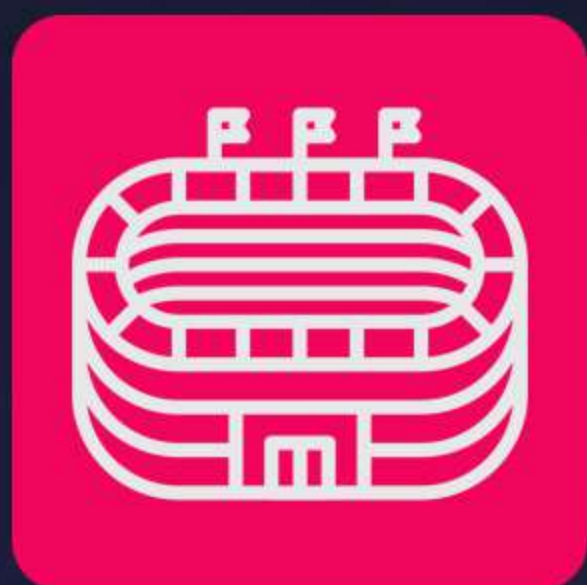


DEVELOPE ADEQUATE
SKILLS

COURSE HIGHLIGHTS



**POST GRADUATE
PROGRAM**



**INDUSTRY
INTEGRATION**



BIMODAL DELIVERY



**PLACEMENT
ASSISTANCE**



FLEXI PAYMENT



**RENOWNED
RESOURCES**



**GROW WITH
FOOTBALL**

INSTITUTE

OBJECTIVE

SPORTZ NEXT education institution, in association with the Universidade Europeia developed an applied learning program with problem solution based teaching methodology and industry integration and technological insight. The focus is to empower budding executives with practical informations and evolve them as best suited for football ecosystem, inculcating leadership and positive intent.

Empower
Evolve
Enterprise



“ Best International Football Education conceptualized as per Indian Football Ecosystem ”

LT GEN. MANVENDER SINGH

PVSM, AVSM, VSM,
Honorary Director



“ Scientific and evidence based international best practices and information through structured curriculum ”

EELCO SCHATTORIE

Technical Director Football Education



“ Quality, continuity and innovative pedagogy focused towards specific need of Indian Football ecosystem. ”

DR. SHAJI PRABHAKARAN

Advisor - Football Education



COURSE OVERVIEW

TUTORIAL (Hrs)

600

CONTACT PROGRAM (Days)

30

CASE STUDY

06

PROJECTS

02

DISSERTATION

01

INTERNSHIP

4 Week

FACULTY PROFILE



COURSE ORIENTATION



COURSE

STRUCTURE & FEES

ECTS:

30

Module:I

**Organization &
Football Industry**

Module:II

Marketing & Management

Module:III

Logistics & Operation

Module:IV

**Law, Talent &
Performance Management**

Module:V

**Communication &
Brand Activation**

Module:VI

**Technology &
Data Analytics**

Enrolment Fee:

Rs 2,50,000
(at the time of Registration &
enrolment)

Monthly Tuition Fee:

Rs 25,000 /Month

Contact Program & Visit Fee:

Rs 50,000

* International 07 days' exposure Trip: **Optional and As Per Actual cost.**

* EMI facility available

OUR FACULTY



ANTÓNIO
SACAVÉM



BETH
LULLA



FILIPPE
CARRERA



LUIS MIGUEL
HENRIQUE



LUIS
VILAR



PEDRO
AFRA



PEDRO
CORREIA



PEDRO
CUNHA



RICARDO
MOREIRA



RICARDO
J. MORGADO



RICARDO
TOMÉ



RUI
LANÇA



RUI PEDRO
BRÁS



TOMÁZ
MORAIS



DR. SHAJI
PRABHAKARAN



ARUNAVA
CHAUDHURI



DR. AMOL
PATIL



SRINIVASAN
SAIMANI



CARLOTA
PLANAS RIERA



JAN ESTELLER
SUBIRATS



MARTIJN
ERNEST



PROF. SIMMON
CHADWICK



EELCO
SCHATTORIE

Yogaraj
Kumar

Ricardo
Balbeira



THE
EXECUTIVE



Course Coordinators

ASSOCIATES



**Universidade
Europeia**



soccerhub
Online Education



**PROFESSIONAL
FOOTBALL SCOUTS
ASSOCIATION**





IN ASSOCIATION WITH



SPORTZ NEXT
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